

March 2025

INTRODUCTION

Certuity, LLC is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Camden Capital, Alts Plus, AltsPlus and Alts+ are trade names of Certuity, LLC. Investment advisory and brokerage services and fees differ, and it is important for you to understand these differences. Certuity, LLC does not offer brokerage services. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers and investing.

RELATIONSHIP & SERVICES

What investment services and advice can you provide me?

We offer investment advisory services, including investment management and asset allocation advice, legacy planning, family office and investment consulting services to high and ultra-high net worth families and individuals, private foundations, endowments, family offices, other business entities and pooled investment vehicles. Our services consist of selecting investments for clients while taking into account the clients' needs, objectives and risk tolerance. We also offer financial planning strategies to assist clients with their financial lives and to manage each of their unique needs and priorities. Generally, we employ fundamental and quantitative analysis and encourage long-term, buy-and-hold philosophies and approaches in our investment selection and implementation strategies. Certuity also manages and serves as the investment adviser to a family of private funds, into which certain Certuity clients and third-party investors invest. These funds pursue a range of private investment opportunities and investments in funds offered by other investment managers.

Monitoring

Account reviews are conducted periodically by the adviser managing the client relationship, depending on the nature of the account, market conditions or other requirements.

Investment Authority

Pursuant to the terms of each client's investment advisory agreement, we may be given the authority to exercise investment discretion on behalf of clients. We are considered to have discretionary authority if we can affect transactions for the client without first having to seek the client's consent. On the other hand, clients may request a limitation on this authority.

Limited Investment Offering

There are generally no restrictions on the types of investment offerings we may recommend, provided that you are eligible to invest in the relevant product, unless otherwise established in your account agreement. However, certain private investment opportunities may only be accessed through our private funds.

Account Minimums and Other Requirements

While Certuity does not impose a minimum portfolio size, certain clients are charged a minimum annual fee. In addition, our private funds impose investor eligibility requirements, and not all clients may be eligible to invest. More information about Certuity, LLC services is available on Part 2 of our Form ADV, which is available at <https://adviserinfo.sec.gov/firm/summary/129505>.



Conversation Starters: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

FEES, COSTS, CONFLICTS, AND STANDARD OF CONDUCT

A. What fees will I pay?

Our standard annual asset-based fee is prorated and charged quarterly, in advance, and is generally between 0.30% and 1.50% depending upon the market value of assets under management among other factors. For additional fee information, visit <https://adviserinfo.sec.gov/firm/summary/129505>.

In addition to our standard advisory fees, clients may incur certain charges by third-party financial institutions when we buy or sell investments. Fees for financial planning services to individual clients are either fixed, charged hourly or charged as a percentage of assets being managed and are typically payable in advance of services rendered. Members participating in certain of our private funds are subject to an initial one-time platform administrative fee. Additionally, members participating

March 2025

in classes within such funds are subject to an administration class fee for each class in which they participate. Fees for reporting services typically depend upon the value of the reported assets, the Certuity Advisor selected and the type of services rendered. Fees for family office services are typically fixed. Fees for Investment Consulting and Outsourced Chief Investment Officer services are fixed, based on assets under management and assets being reported, or a combination of both. Such services may be subject to a minimum fee. We do not charge performance-based fees. Clients will also bear the investment management, administrative, platform or other fees charged by any mutual funds, exchange-traded funds, and other funds and investment products in they may invest - including (where applicable) advisory fees charged by our private funds of up to 1.00% per annum, together with platform and administrative fees, and fees and expenses charged by any funds in which they invest. You should carefully read the offering documents for such funds or investment products for a complete description of applicable fees.

You will pay fees and costs whether you make or lose money on investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For additional information about our fees and costs, please see Item 5 (Fees and Compensation) of the Certuity Form ADV, Part 2A, which is available at <https://adviserinfo.sec.gov/firm/summary/129505>



Conversation Starters: How might these fees and costs affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs? How much will be invested for me?

B. What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide to you. Here is an example to help you understand what this means.

- + We receive benefits that we would not otherwise receive if we did not provide recommendations of certain custodians to our clients. Therefore, our recommendation that a client place assets in a particular custodian's custody may be based in part on benefits to us and our clients, and not solely on the nature, cost or quality of custody and execution services provided by the custodians.
- + If you choose to invest in our private funds, you will pay us additional fees that will benefit us, which creates a conflict of interest. However, Certuity does not use its investment discretion to cause clients to invest in our private funds.



Conversation Starters: How much will be invested for me? How might your conflicts of interest affect me? How will you address your conflicts of interest?

DISCIPLINARY HISTORY

Do you or your financial professionals have legal or disciplinary history?

No. Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.



Conversation Starters: As a financial professional, do you have any disciplinary history? For what type of conduct?

ADDITIONAL INFORMATION

If you have any questions about the content of this brochure or would like to request a copy of this relationship summary, please contact Carter Mecham at 561-486-0065. More information about our services can be found at www.certuity.com.



Conversation Starters: Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?